The Harvest

A COPEACE IMPACT REPORT

2024 IMPACT REPORT

CoPeace
GROW YOUR MONEY FOR GOOD

Purpose-Driven Growth. Measurable Results.

Certified B Corporation

Assessment Year: 2024
Overall B Impact Score: 110.9
(B Corp Certification Threshold: 80)

About CoPeace

CoPeace (short for Compassionate Capital) is a Public Benefit Corporation investing in businesses that deliver measurable positive outcomes across social, environmental, and economic dimensions. We use rigorous standards and innovative financial tools to grow companies aligned with a regenerative, inclusive future. With an overall B Impact Score of 110.9, CoPeace demonstrates its commitment to building a transparent, values-driven enterprise where growth and impact go hand in hand.

Stronger Than Ever: B Score Re-Assessment Success

Since our last full B Impact Assessment in 2020, CoPeace increased its score by over 20 points—a testament to our ongoing efforts to align our practices with the highest standards of accountability, sustainability, and equity.

This significant improvement reflects intentional work across the organization and reinforces our belief that impact integrity must scale with our financial success.

Impact Highlights

CoPeace

Governance
21.8 / 25

- Mission embedded in our legal charter and board oversight
- Transparent policies and stakeholder-inclusive decision-making

"We lead with integrity, embedding purpose and transparency into every level of our decision-making."

Workers
24.2 / 50

- Emphasis on employee voice, well-being, and flexible work
- Inclusive culture with early DEI integration

Context: As a fully virtual and lean organization, many worker metrics in the assessment—such as physical safety, on-site training, and benefit plan scale—do not accurately reflect our actual employee experience.
Looking ahead: We are designing tailored benefits, professional development pathways, and future equity-sharing structures to increase impact in this area.

Community
28.0 / 50

- Active engagement with underserved and local communities
- Inclusive vendor policies and civic participation

"We don't just invest in communities — we invest with them."

Next steps: We're formalizing local impact metrics and expanding diverse sourcing relationships to amplify this work.

Environment
9.9 / 20

- Environmentally conscious operations with a minimal internal footprint
- Lean infrastructure reduces direct environmental impact

Context: As a digital-first company with no physical office or supply chain, many environmental metrics (energy usage, manufacturing practices, facilities design) don't directly apply.
Improvement in progress: We're developing a comprehensive climate strategy—including portfolio-wide carbon measurement, responsible procurement, and renewable energy alignment—to grow our environmental impact from the inside out.

Customers
26.3 / 65

- Impact-aligned business model creates meaningful value for clients
- Mission and customer success are intrinsically linked

Context: Some customer metrics prioritize volume-based impact delivery (e.g., physical products, large-scale health services). As a strategic and financial services firm, our depth of impact often outweighs breadth in quantifiable terms.
Next phase: We're enhancing our feedback systems and outcomes tracking to ensure even stronger alignment between our services and long-term stakeholder outcomes.

People Powering the Progress

This impact is made possible by a mission-driven team

Nakeita Norman – Capital Partner

Leads CoPeace Capital Fund 2, directing capital toward justice-centered, inclusive ventures.

Barbara Winter – Impact Director

Ensures that every investment is tracked, accountable, and aligned with environmental and social outcomes.

Matt Tyburski – CFO

Brings together financial rigor and mission integrity in every strategic decision.

"At CoPeace, we believe that impact starts with people. Our team is proof that when purpose drives professionals, extraordinary results follow."

Looking Forward

We're proud of how far we've come—and we're even more energized by what's ahead:

- **Strengthening employee-centered systems for shared value**
- **Expanding our environmental strategy across all investments**
- **Deepening impact measurement, reporting, and transparency**

Even in areas where assessment frameworks don't fully capture our unique model, we embrace the challenge of continual improvement.

Why This Matters for Investors

CoPeace offers a distinctive opportunity:

✅ **Validated third-party impact performance**
✅ **Disciplined strategy for mission-aligned growth**
✅ **Transparent roadmap for ESG advancement**

We believe the future belongs to companies that do good and do well.
Supporting CoPeace means joining a movement to prove that compassion
and capital can—and must—coexist.

Catalyzing Regenerative Capital Across North America

SVX COMPANY PROFILE

Impact at a Glance:

SVX US
- $3.3M in capital mobilized
- 258 investors educated and activated
- 4 U.S.-based impact issuers supported

SVX CA (ecosystem track record)
- $55.4M CAD in impact capital mobilized
- 620 enterprises supported
- 728 investors engaged
- 27 impact funds supported

Why SVX?

SVX US is a valued-aligned capital platform. It is a values-aligned capital platform built to transform communities through accessible, inclusive, and transparent investing. A strategic holding of CoPeace PBC Fund 1, SVX represents our thesis in action: that financial infrastructure rooted in equity, climate resilience, and community empowerment is both profitable and necessary.

Though relatively new to the U.S. market, SVX US leverages the deep impact legacy of SVX Canada, a pioneering force in the social finance space. Together, they mobilize capital to the most pressing challenges of our time—housing insecurity, climate change, food sovereignty, and digital inclusion—while giving individual and institutional investors a pathway to participate.

Advancing Food Sovereignty

SVX has played an instrumental role in supporting innovative food system funds, including:

- **Bloom Local Food Fund:** Deployed capital to strengthen Ontario's food ecosystem by supporting local processors, distributors, and regenerative producers. SVX structured the fund and connected mission-aligned investors, making local investment scalable.

- **Ecotierra Urapi Fund:** Helped finance a fund advancing agroforestry projects with smallholder coffee and cocoa farmers in Latin America. Through SVX's due diligence and structuring, Urapi scaled fair trade practices and carbon capture strategies.

- **Regenerative Recovery Challenge:** In the wake of COVID-19, SVX channeled capital toward rural food initiatives, directly enabling businesses to pivot and recover while advancing long-term food security.

Powering Place-Based Investing

SVX empowers communities to invest in themselves.
Their work with values-driven anchor institutions exemplifies this:

- **Congregation of the Sisters of St. Joseph:** SVX designed a bespoke investment strategy to enable this religious organization to shift significant endowment capital toward affordable housing and climate solutions in their own community.

- **Ursuline Sisters of Chatham:** Structured a custom investment portfolio that included local co-ops and nonprofits, aligning faith-driven values with place-based returns.

These projects demonstrate SVX's rare ability to bridge mission and market, enabling localized capital to flow toward justice and regeneration.

Climate & Conservation Finance Innovation

SVX is shaping the next frontier in nature-based solutions and climate resilience. Their catalytic efforts include:

- **Low Carbon Cities Canada (LC3):** As a co-developer of this network, SVX helped channel catalytic capital into municipal strategies for carbon reduction.

- **Carolinian Canada Conservation Impact Bond (CIB):** Structured one of Canada's first conservation bonds, aligning private capital with biodiversity and habitat restoration goals.

- **Climate Action Accelerator to Net Zero (CAANZero):** Supported early-stage innovators focused on reducing emissions and building circular economies.

These initiatives provide replicable, scalable models for how private capital can be mobilized for public ecological benefit—a core aim of CoPeace Fund 2.

Why SVX is Our Platform for Fund 2

CoPeace Capital Fund 2 is built on the belief that purposeful capital must be efficient, inclusive, and actionable. SVX delivers on all three:

- **Regulatory Infrastructure:** As a registered broker-dealer, SVX enables compliant syndication and investment execution.
- **Investor Education:** Their unique dual focus on impact and literacy engages investors as change-makers.
- **Issuer Alignment:** SVX curates and supports issuers that align with Fund 2 themes—climate, health, equity.

We are proud to deepen our partnership with SVX, scaling their mission and capabilities into the backbone of our next phase of growth.

UN SDG Alignment

Goal 8: Decent Work and Economic Growth
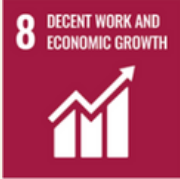
SVX enables mission-driven enterprises and impact investors to connect, catalyzing growth in social enterprises and sustainable businesses that create quality jobs.

Goal 9: Industry, Innovation and Infrastructure

The platform supports innovative financial infrastructure that increases access to capital for underfunded impact sectors.

Goal 10: Reduced Inequalities

SVX fosters financial inclusion by targeting underrepresented founders and impact-driven ventures often overlooked by traditional capital markets.

## Goal 17: Partnerships for the Goals

SVX builds cross-sector ecosystems of investors, accelerators, and community institutions to support sustainable development through capital.

A Platform for the Future

SVX is more than a tool; it is a movement. From coffee farms in Latin America to urban solar co-ops in Ontario, from faith-based housing portfolios to U.S.-based co-ops, SVX turns intention into action. With them, we are redefining the role of capital—as a force for justice, sustainability, and shared prosperity.
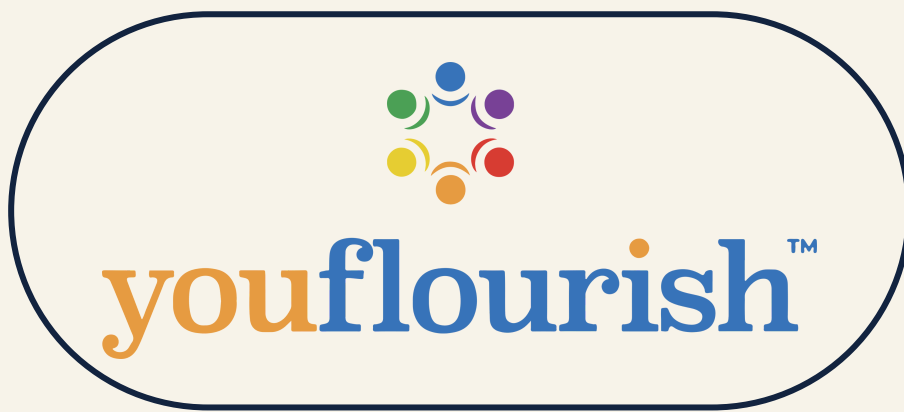
The Future of LGBTQ+ Mental Healthcare—Confidential, Culturally Competent, and AI-Powered

Mission-Driven Technology

You:Flourish is a dual-benefit company, combining the social impact focus of its public benefit corporation roots with a scalable, tech-forward for-profit model. At its core:

- **Proprietary LGBTQ+ Affirmative Care Training:** Providers complete a vetted curriculum to ensure culturally responsive and trauma-informed services.

- **AI-Augmented Tools:** Artificial intelligence empowers providers to make informed decisions faster, giving them more time to focus on what matters—client wellbeing.

- **Confidential Data Vault:** Unlike mainstream platforms, You:Flourish is engineered to safeguard sensitive mental and physical health data from political or commercial exploitation.

This commitment to privacy and cultural affirmation makes You:Flourish the most trusted mental health platform in the LGBTQ+ space.

Why You:Flourish?

You:Flourish is a digital mental health ecosystem redefining how LGBTQ+ individuals access, experience, and benefit from affirming care. Like LinkedIn for queer mental health, You:Flourish connects users to verified, culturally competent providers across mental, physical, and nutritional wellness. The platform is built to protect, empower, and restore agency to both patients and providers.

Born out of the nonprofit Envision:You and now operating as an independent entity, You:Flourish delivers a next-generation care platform: one that is smart, secure, and intentionally inclusive.

Area of Impact:
Holistic Wellness for All

You:Flourish provides hope, healing, and wellness through providers who understand unique lived experiences. The platform promotes healthy lifestyle choices, meaningful personal connection, and a supportive digital community where individuals can authentically thrive.

As the only digital wellness app designed specifically for LGBTQ+ populations, You:Flourish is building a future where we move from surviving to thriving.

- **99%** of surveyed LGBTQ+ Coloradans said they would use a vetted resource directory to find a mental health provider. (OMNI Institute, Envision:You 2021)
- **Over 50%** of LGBTQ+ adults live with a mental health or substance use disorder—3x more likely to face anxiety, depression, and suicidal ideation. (SAMHSA, 2019)
- **40%** of transgender individuals have attempted suicide in their lifetime. (U.S. Transgender Survey, 2015)

These statistics demonstrate both the urgency and the impact of a dedicated platform like You:Flourish.

Request a Demo: You-Flourish.com/YouFlourish-testdrive/

2025: A Commercial Launch Year

The road to launch is well underway:

- **Q2 2025:** Full commercial rollout of a viable, scalable platform.
- **May 2025:** Live provider onboarding; ecosystem begins active deployment.
- **Internal Tech Team:** All development and design is executed in-house, ensuring tighter security and adaptability.
- **Capital Raised:** $1.5M of a $3M goal secured—positioned for strategic growth.

Differentiators That Matter

- **First-Mover in Queer Mental Health Tech:** While many platforms address general therapy access, none combine affirmative training, AI tools, and data security at scale for the LGBTQ+ community.

- **Provider-Centered Design:** From confidential dashboards to time-saving features, You:Flourish reduces administrative burden while honoring provider autonomy.

- **Community Rooted:** Developed by and for LGBTQ+ individuals, informed by years of grassroots work through Envision:You.

Why CoPeace PBC Invested

You:Flourish aligns with CoPeace Fund 1 values across health equity, tech for good, and systemic inclusion. By investing early in their development, CoPeace catalyzed the creation of a pioneering infrastructure that:

- **Strengthens mental health access**

- **Protects at-risk communities from data misuse**

- **Offers a scalable revenue model with clear social outcomes**

As You:Flourish prepares for full market entry, its potential for impact and return grows in tandem. Providers are ready. Patients are waiting. The infrastructure is nearly complete.

UN SDG Alignment

Goal 3: Good Health and Well-being

You:Flourish addresses severe mental health disparities in the LGBTQ+ community through a culturally competent wellness app.

Goal 5: Gender Equality

With an emphasis on transgender and non-binary mental health outcomes, You:Flourish helps dismantle gender-based health inequities.

Goal 10: Reduced Inequalities

Tackles social exclusion and healthcare barriers faced by LGBTQ+ individuals by offering an inclusive, affirming digital support system.

Leadership with Vision

- **Sean Harrington, CEO & Co-Founder:** Public health advocate with a passion for data protection and queer healthcare reform.

- **Steven Haden, Co-Founder:** LGBTQ+ mental health leader and founder of Envision:You, instrumental in shaping You:Flourish's mission and launch.

- **Kate Schwabb:** LGBTQ+ policy and health strategist.

- **Stephane Richard:** Lead technologist architecting AI functionality and data vault security.

Looking Ahead

You:Flourish is more than a platform—it is a movement to reclaim health and privacy for one of the most vulnerable populations in America. With its launch on the horizon and a strong base of capital, team, and technology, You:Flourish is poised to become the gold standard in culturally competent, AI-powered, secure mental healthcare.

Crafting a Better Spirit for the Planet and the Palate

Why Lost Woods?

Lost Woods Whiskey Co. is redefining the American whiskey market with a bold vision: to deliver world-class craft spirits rooted in environmental stewardship. Founded by Tom Schaeppi, Lost Woods doesn't just create whiskey—it cultivates an experience of heritage, innovation, and sustainability.

Blending tradition with cutting-edge distillation practices, Lost Woods has rapidly become a standout in the spirits industry. Lost Woods has proven that precision, creativity, and care can yield award-winning quality in a fraction of the time.

Unlike traditional distillers that rely on long aging cycles, Lost Woods has developed a unique, award-winning process that matures whiskey in just one year. This pioneering method dramatically reduces the land, water, and natural resources typically required for spirits production—ushering in a new, environmentally conscious era of whiskey-making.

Achievements That Raise the Bar

In a highly competitive field dominated by heritage labels and multi-decade aged products, Lost Woods has made an extraordinary mark:

- **Platinum Winner at the 2023 San Francisco World Spirits Competition (SFWSC)**

- **Double Gold for 110 Whiskey in 2024 from SFWSC**

Notably, both awards were earned despite Lost Woods' whiskeys being aged in just one year—competing against spirits matured for decades.

Next Innovation: Working on the development of a **zero-proof whiskey**, expanding inclusivity and wellness-minded offerings within the premium spirits sector.

Environmental Commitment: Real Roots in Stewardship ®

As a certified Public Benefit Corporation, Lost Woods is committed to planet-first practices across its business model—from process innovation to packaging and branding.

Eco-Friendly Aging Process

Lost Woods' proprietary aging process significantly reduces the demand for American White Oak, a commonly over-harvested species used in barrel-making. This means:

- **Fewer barrels are needed, reducing pressure on old-growth forests.**

- **Less land and storage are required for aging, preserving natural habitats.**

- **Water usage is reduced, thanks to a streamlined and efficient maturation cycle.**

"Using new techniques that significantly cut down the amount of American White Oak needed, our whiskey ages through a process that allows us to get more out of the wood for less—a solution that is both eco-friendly and time effective."

Branding with Purpose

Lost Woods is more than a whiskey—it's a call to explore and protect nature. Every bottle features **artistic labels showcasing local outdoor landmarks** tied to the region where the bottle is sold. From Minnesota's North Shore to forested trails, the brand experience evokes a spirit of adventure, connection to place, and environmental awareness.

Giving Back to the Land

- **1% of all sales** are donated to environmental and climate organizations.

Partner organizations include:

- **Minnesota Forestry Association** – Supports sustainable forest management by family forest owners.

- **Sugarloaf: The North Shore Stewardship Association** – Focuses on restoration and preservation of critical northern forest ecosystems.

By investing in Lost Woods, you're supporting a product that protects natural landscapes, reduces environmental strain, and inspires stewardship through every pour.

UN SDG Alignment

Goal 12: Responsible Consumption and Production

Lost Woods minimizes waste and resource use through sustainable aging techniques and low-impact packaging.

Goal 13: Climate Action

Their donations and reduced carbon footprint through innovation directly support forest conservation and climate resilience.

Goal 15: Life on Land

The brand's process helps **preserve oak forests** and reduce land-use strain, while their nonprofit partnerships restore and protect biodiverse ecosystems.

Goal 6: Clean Water and Sanitation (Indirect)

The efficient production method results in **lower water usage**, contributing to water conservation across the supply chain.

Why CoPeace PBC Invested

Lost Woods aligns with CoPeace Fund 1's core pillars of environmental sustainability, inclusive bottom line, and innovative consumer goods. It represents:

- **A scalable, sustainable manufacturing and distribution model**
- **A brand with momentum in both impact and market recognition**
- **A trusted product that connects with consumers on values, taste, and purpose**

With its expanding product line and environmentally grounded mission, Lost Woods is poised to lead a new category of **responsible, high-end craft spirits.**

Leadership with Purpose

- **Tom Schaeppi, Founder & CEO:** A visionary blending a passion for conservation with business acumen and deep industry knowledge.

Looking Ahead

- With national acclaim, growing shelf presence, and a forward-thinking product roadmap Lost Woods is ready to scale.

DIDI
COMPANY
PROFILE

Turning Collective Perception into Actionable Peace

Why Didi?

Didi is pioneering a new frontier in peacebuilding by applying AI and machine learning to track how large population groups perceive and relate to unfolding events. Founded by Shawn Guttman, Didi helps partners understand when to act—and whether their peacebuilding efforts are resonating—by analyzing public discourse across digital media using proprietary models. Think of it as a "traffic light for peace," indicating shifts in public narratives and social perception in real time.

Rather than focusing on emotional or individual-level responses, Didi measures collective subjectivity—how societies are interpreting and responding to the world around them. This approach helps clients ground abstract peace theory in measurable public discourse trends.

Mission in Motion: The People's Peace Summit Pilot

In April 2025, Didi launched a pilot program during the People's Peace Summit in Jerusalem, in collaboration with 50 pro-peace organizations. The objective: to shift the "traffic light" from red to yellow—signaling a detectable shift in public perception and a reduction in polarization.

Didi's system, running since mid-2024, tracks:

- **The reach of peace-supportive messaging in mainstream and social media**

- **Shifts in how the public interprets and discusses peace-related narratives before and after major events**

- **The durability of perception change and civic discourse over time**

This pilot is a live proof-of-concept that perception-based peace metrics are both possible and scalable.

How it works

Built from academic theories of peace and conflict resolution, Didi's AI models analyze millions of data points from media content, online discussions, and civic discourse. The platform quantifies changes in the amount and nature of peace-related conversation on any given day—enabling clients to:

- **Track real-time shifts in societal narratives**

- **Measure the reach and resonance of campaigns**

- **Identify windows of opportunity for engagement and reconciliation**

Didi doesn't prescribe how to act. That's the job of its partners. Instead, Didi helps them *know when to act*—and whether their strategies are having the effect needed to succeed.

Why Didi Is Different

Didi surpasses traditional sentiment tools. While most sentiment analysis software identifies surface-level emotional tone (happy, angry, sad), Didi captures deeper layers of perception—how peace narratives are landing within society, and how they are shaping civic dialogue.

While others ask "How do people feel?", Didi asks "How are people making sense of this—and are they becoming more open to peace?"

Market Model & Strategy

Didi operates on a dual-path model:

Primary Focus: Governments, NGOs & Multilaterals

Providing strategic perception insights to actors working in environments of conflict, division, and polarization.

Future B2B Expansion: Narrative Impact Measurement

Commercial use cases include analyzing public response to brand campaigns, political messaging, or cause-based media to assess long-term narrative effectiveness.

Traction & Recognition

- **Kluz Prize for Innovative Use of AI/ML in Peace Tech** (2023)

- **Coup de Coeur Award** at **ChangeNOW 2024**

- **2nd Place Winner** in the **2024 GCSP Innovation for Global Security** competition

- **People's Peace Summit Pilot** launched with 50 NGOs in Jerusalem

Why CoPeace Supports Didi

CoPeace Consulting views Didi as a transformative tool for 21st-century peacebuilding—combining data science with systems-thinking to inform timely, effective action. It aligns with our commitment to civic resilience, narrative change, and measurable social impact.

UN SDG Alignment

Goal 1: No Poverty

By supporting efforts to reduce violent conflict and social instability, Didi enables more stable environments where poverty alleviation programs can succeed. Conflict is a key driver of poverty, and Didi helps organizations monitor the societal perception of peace initiatives that underpin economic resilience.

Goal 2: Zero Hunger

Food insecurity often intensifies during times of conflict and civil unrest. By providing early indicators of public perception shifts related to peace and stability, Didi helps development actors mitigate risks that can disrupt food systems and humanitarian aid delivery.

Goal 5: Gender Equality

Didi's models can highlight how peace narratives are being received across gender lines, supporting more inclusive messaging and monitoring whether peace-related campaigns are resonating with and representing women's voices—key to sustainable peace.

Goal 6: Clean Water and Sanitation

Water access is frequently a flashpoint in areas of conflict. Didi's perception analysis helps stakeholders understand when public discourse around resource access is escalating toward conflict, allowing for timely interventions that protect community health and cooperation.

Goal 7: Affordable and Clean Energy

Energy access and infrastructure are deeply linked to conflict in many regions. Didi enables policymakers and development agencies to track the public's narrative response to energy equity efforts and detect early signals of community tension around energy access and environmental justice.

Goal 10: Reduced Inequalities

By mapping how different groups perceive peace narratives and institutional interventions, Didi helps actors identify inequalities in civic representation and discourse engagement—allowing for more equitable and inclusive peacebuilding strategies.

UN SDG Alignment

Goal 11: Sustainable Cities and Communities

Urban environments are often hotspots of political polarization and civic unrest. Didi enables city planners, civil society groups, and governments to gauge public perception of initiatives aimed at reducing division and fostering community cohesion.

Goal 12: Responsible Consumption and Production

Narratives around consumption, environmental impact, and social responsibility are central to peace and sustainability. Didi helps organizations assess how these messages are received and whether they contribute to a culture of peace and long-term societal resilience.

Goal 13: Climate Action

Environmental degradation often fuels conflict and displacement. Didi supports climate-related peacebuilding by analyzing public discourse around environmental justice, helping actors understand whether climate action is fostering unity or division in high-risk areas.

Goal 16: Peace, Justice and Strong Institutions

Didi is fundamentally designed to measure and enhance peace-building impact, using data and AI to support conflict reduction and civic resilience.

Goal 17: Partnerships for the Goals

It works in collaboration with governments, NGOs, and multilateral institutions to scale peace technology for real-world application.

Leadership with Vision

- **Shawn Guttman, Co-Founder & CEO:** Social entrepreneur and peace technologist with deep roots in interfaith, civic, and innovation communities.

- **Keren Winter-Dinur, Co-Founder & Head of R&D:** PhD candidate applying academic theories of peace and conflict to AI modeling. Leads development and implementation of Didi's analytical systems.

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2025