

The Harvest



A COPEACE IMPACT REPORT

2023



Certified



Corporation

A Public
Benefit
Corporation

Hello, friends of CoPeace!

Welcome to our 2023 Impact Report.



About CoPeace

CoPeace helps impactful companies grow.

As an impact-driven holding company, CoPeace is building a portfolio of carefully selected businesses with measurable social and environmental impact. Additionally, CoPeace provides a variety of consulting services to organizations demonstrating positive social or environmental impact.

As a fully certified B Corp and public-benefit corporation (PBC), CoPeace is committed to acting morally, ethically, and responsibly in regard to society and the environment. Equity, inclusion, and justice are not just valued at CoPeace – they are pillars supporting our mission.

CoPeace provides opportunities for investors to diversify their portfolios with causes prioritizing positive impact and offers strategic expert partnerships in marketing, financial, and sports services.

In our holding company model, CoPeace acts as an investment umbrella. Individuals invest in CoPeace, then our company invests in and supports a portfolio of ESG (environmental, social, and governance) impact companies doing measurable, positive good work.

CoPeace is owned by employees and a blend of accredited and non-accredited investors.



Founded by Dr. Craig Jonas, a visionary leader, and experienced entrepreneur, CoPeace is breaking down barriers of traditional investing by providing affordable and direct investment options, giving our community an opportunity to put the money where the future is. We are operating under the belief that we can all grow our money for good and that we can make a bigger impact, together, and we're pleased to report our impactful achievements of 2023.

CoPeace Team



Board

Advisors



WHO WE ARE — A PEOPLE-FIRST MODEL

Visionaries. Business Enthusiasts. Entrepreneurs. Results-Driven, Experienced Leaders. Athletes. Coaches. Philanthropists. Students of Life. Humans.

We believe that the sum of our collective, diverse team is greater than any of its parts. And that every individual brings a unique perspective, skills, and talents that are each a critical part of the whole. When you work with us, you get an extended network of combined knowledge and experience that is unmatched.

We've earned our stripes in the startup world with decades of experience in entrepreneurship, finance, marketing, investing, business & community relations, and technology. Our crowdfunding campaigns have proven that our business model — the opportunity to make multiple positive impacts with one sustainable investment — is both enticing and prosperous for our investors.

2023 Review

Holdings



NEW

CoPeace, PathLight Law, and SVX Canada co-own SVX US, an investment platform that streamlines impact investing. SVX US provides investor support, automated documentation, and the capacity to process various security and offering types. Investors can make debt and equity investments in areas like climate, food, health, equity, housing, and community real estate. By simplifying impact investment, SVX US aims to make it accessible to all investors who want to align their values with their portfolios.



NEW



Minnesota's Lost Woods Whiskey Company crafts award-winning, sustainable spirits. Implementing local sourcing and energy-efficient processes, Lost Woods won double Gold at the San Francisco World Spirits Competition in 2021-2023 for its flagship whiskey. CoPeace's investment further supports the company's growth and positive impact on the community and industry. As an aspiring B Corp with a passion for the outdoors, Lost Woods leads in sustainable spirits, setting new standards by incorporating sustainability and social responsibility principles. The company is dedicated to supporting the environment by donating 1% of sales to related organizations.

Holdings

The logo for youflourish, featuring the word "you" in orange and "flourish" in blue, followed by a small cluster of colorful dots.

We committed to being an early stage investor for You:Flourish, the first mental health and wellness smartphone application designed specifically for the needs of the LGBTQ+ community.



We partnered with and invested in Compost Colorado, a Denver-based Public Benefit Corporation providing at-home compost pick-up, community drop offs, and commercial composting services to turn organic waste into living soil.

The logo for UNCHARTED, with "UN" in orange and "CHARTED" in blue.

Uncharted is a distinguished MWBE-certified technology company that was established to develop solutions that enhance the efficiency and accessibility of energy, water, air, transit, and connectivity infrastructure.



AST evolved plans to build future facilities to deal with the growing waste problem and utilize it to produce valuable materials and sustainable power.



CoPeace teamed up with Burst to generate and disseminate socially-impactful media content. Burst launched the first national network of brand-safe, in-program user content focused on DEI.



Sullivan Scrap Kitchen & TBD Foods

A local Denver Restaurant and Catering business focused on local and seasonal ingredients, zero-waste, root-to-tip and nose-to-tail, Innovative and delicious cuisine
CoPeace Marketing engaged to elevate social media presence and increase traffic for the restaurant and catering.



PathLight Law

Unique law firm that designs and implements community capital offerings, and helps clients raise capital from their own communities in alignment with their values and goals.
CoPeace engaged to rebrand Cutting Edge Capital/Counsel and help the team to a new name, logo, tagline, website, & more.
February 2024 official re-launch to PathLight Law.



KidGlov

A full-service boutique marketing, branding, and advertising agency, CoPeace provided a suite of financial and operational consulting services to improve efficiencies, strengthen financial performance, and reinvigorate day-to-day culture.



InReach

Addresses the financial and operational crisis facing critical access hospitals. InReach contracted CoPeace to leverage data and analytics tools to build a one-stop-shop for managing hospital partner performances. CoPeace also provided executive guidance to assist in expanding and scaling the business.



Shur

A B2B2C fintech/insurtech company that is building financial solutions for America's student loan borrowers. As Shur looked to refine and adapt their business model, CoPeace provided financial modeling, analysis, and reporting services to "help the numbers tell the story".





Compost Colorado

CoPeace Finance completed a series of financial models which helped Compost Colorado win a \$250k grant from the city of Denver to invest in composting and waste collection infrastructure.



You:Flourish

CoPeace provided C-level and business development support to bring the You:Flourish LGBTQIA+ mental health and wellness app to market.



Jacaranda Capital

CoPeace Finance and Marketing built financial models and introductory marketing materials to strengthen Jacaranda's pitch in exploratory dialogues with prospective investors.



ExperienceYes

Strategic services agreement to provide ExperienceYes, an improv mindset consulting company, a variety of impact and business services through its CoPeace Sports subsidiary.



*Multiple positive impacts with one sustainable investment
Grow your money for good!*

CoPeace PBC has raised over \$3.94 million to date through diverse, inclusive funding approaches.
Democratizing access to equity investing.

A key avenue is through accredited investments on our SVX US impact investing platform which provides automated transaction processing and investor support.

We have seen great traction with our equity crowdfunding campaign on WeFunder which has proven successful in reaching and engaging everyday investors.

Our founder has provided significant financing as well, representing our team's committed backing of CoPeace's vision and business model focused on peace dividends.



Overall, CoPeace aims to be an accessible alternative for investors who align with our thesis of “helping impactful companies grow.” Our innovative funding mechanisms are opening up private impact investing, which has long been exclusive to only high-net-worth capital, to regular people passionate about what we stand for.

Between our digital tools, grassroots marketing and maintaining connection to our roots, CoPeace is proud to have raised nearly \$4 million in capital in a far more democratic fashion than traditional private equity. We will continue pushing boundaries of inclusive funding to scale business for peace.

Events



Panel Event with Inclus at the Finnish Consulate, NYC

Inclus is a risk management software. It is an innovative tool for identifying, understanding, and managing your risks across key organizational processes and even across countries.

Craig Jonas joined the Inclus team and experts for a Panel Discussion after the Inclus tool was demonstrated.

CoPeace as one of many B Corps in Colorado was present at the **B Corp Leadership Development Mountain West Conference**.

The conference featured targeted sessions and workshops designed to empower emerging leaders and highlight current leaders in the B Corp movement.



AllyShift

CoPeace Joined AllyShift in a town hall gathering organized with the aim of educating and empowering a network of Allies who are actively seeking strategies and collaborative partnerships to cultivate and uphold leadership, while concurrently fostering ecosystems that promote the values of life, liberty, and enduring equity.

Events

Just like in 2022, CoPeace presented and sponsored the **National Association of Basketball Coaches (NABC) Guardians of the Game Awards for Service & Advocacy**.

The event takes place during the NABC Convention at the Men's Basketball Final 4.

"This year's NABC Guardians of the Game pillar award honorees live out the core values we all strive to uphold. I commend each of them for their positive influence on our sport and our society.", said NABC Executive Director Craig Robinson.



Transforming Financial Boundaries in Education, the Environment, and the Economy, United Nations, NYC

The CoPeace Team attended the conference and Craig Jonas was one of the Panelists for "Foundations and Funders: Setting a New Standard for Inclusion, Impact, and Outcomes".

GlobalMindEd Conference, Denver

Among others, CoPeace PBC sponsored this event and offered up our skilled team and ecosystem for some of the many panel discussions during the event. Together with the GlobalMindEd team we also planned an exclusive movie screening for one of our holdings Burst Media DEI in Sports firm called "Beyond their years".



Media



CoPeace expanded our media presence and shared leadership perspectives/commentary with the impact investing community, adding to our over **3 billion+ media views**, **one million social media impressions**, and **several new Podcasts**.



CoPeace CEO, Craig Jonas, commented on an [AXIOS](#) article on [New Belgium Brewing's carbon-neutral rebrand](#), goals, and actions to reduce its environmental impact. The fellow Colorado B Corp aims to cut its supply chain emissions 30% by 2030 en route to being carbon neutral by 2050.





B Corp certification recognizes businesses that meet rigorous social and environmental performance standards, accountability, and transparency. Certified B Corporations balance purpose and profit by considering the impact of their decisions on all stakeholders.

In the 2023 re-certification, CoPeace PBC gained over 20 points raising our total score to 110.9

If CoPeace was publicly traded, it would be the 2nd highest-rated public B Corp in the US.

This certification distinguishes leaders like CoPeace in using business as a force for good. By meeting such high benchmarks, CoPeace demonstrates its commitment to driving positive impact across its operations and investments.



CoPeace Subsidiary Services



CoPeace
Finance PBLLC

CoPeace
Marketing PBLLC

CoPeace Services levels the playing field by bringing sophisticated marketing, financial, and operational services to purpose-driven, resource-constrained companies.

We empower post-raise and revenue-positive, early to mid-stage businesses that demonstrate social and environmental impact. By dedicating our skills to overlooked yet responsible businesses, we help catalyze their next stage of strategic growth and large-scale impact. Our high-caliber offerings close the gap so conscientious brands can maximize their influence.



Sports Impact Investing

CoPeace
Sport PBLLC

CoPeace Sport bridges the world of positive social and environmental impact with the sports world and the spaces for athletes, teams, and leagues to be involved in sport and non-sport investment opportunities to grow their money for good.

Our Professional Ecosystem



Why This,
Why Us,
Why Now
?

- **Public Benefit Corporation** – The stakeholder/shareholder/community value is legally built into our Bylaws and Articles of Incorporation.
- **Fully Certified B Corp** – since 2019, re-certified in 2023 adding 20+ points
- Raised over \$3.94M, inclusively to date through:
 - Accredited Investors
 - Crowdfunding
 - Founder financing
 - A unique, accessible alternative investment into private companies that is normally reserved only for people with wealth

Guided By Our Core Values

Equality, inclusion, and justice are not just valued at CoPeace — they are pillars supporting our mission. We're driven by our purpose, and we weigh decisions according to core value alignment.



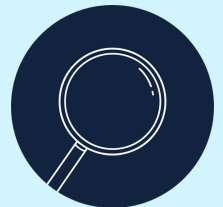
Profits and positive impact are not mutually exclusive. The current global capitalism structure prioritizes profits over people and the planet. CoPeace is offering a different option, one in which the environment and society are on equal footing with profits. As such, we believe we can help change capitalism and the world for the better.

The impact must be legitimate. There are companies and funds claiming to do “some good,” or “less bad,” but whose primary purpose is profit, not solving societal or environmental problems. CoPeace leans on its diverse and agile team of dedicated and talented individuals.



Everyone must have an opportunity to participate in impact investing. Currently, no services exist for everyday consumers to invest in the impact space without a strong understanding of the industry, financial literacy, and personal wealth. In fact, until now you had to be an accredited investor to partake in an investment opportunity like this. CoPeace is changing that.

Radical transparency is not optional. In order to truly align with our mission, CoPeace is committed to being an “open book” for our shareholders and the general public, with respect to financial performance and impact measurement. CoPeace is committed to operating in a radically transparent and honest manner.



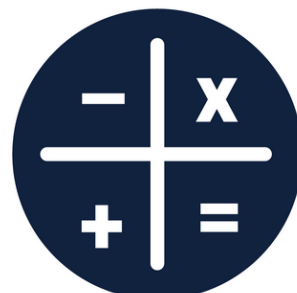
Head

Identify potential companies with innovative, marketable concepts and strong leadership team.



Heart

Target companies combating world problems with measurable impact.



Math

Analyze through a series of economic models and financial projections focused on identifying positive growth and potential target return.

SUSTAINABLE DEVELOPMENT GOALS

We use the United Nations' Sustainable Development Goals (SDGs) as our North Star for moving toward a more sustainable future for all. These 17 goals address global challenges — including poverty, inequality, climate change, environmental degradation, peace, and justice. We're currently working toward all of the 17 SDGs.



In 2023, **CoPeace** continued a crowdfunding investment offering, democratizing the impact investing space for non-accredited investors.

Shur provides financial solutions that help individuals manage debt and improve their financial well-being.



Sullivan Scrap Kitchen/TBD Foods by both serving food that might help fulfill the nutritional needs of paying customers, as well as donating funds/proceeds to frontline hunger relief groups, helping end malnutrition and providing access to sufficient, nourishing meals.



InReach's mission focuses on patient care and life-saving medical supplies/tools, leveraging supply chain tech specifically to enable healthcare access and improve care delivery.

You:Flourish will provide mental health and wellness services for the LGBTQ+ community.



You:Flourish provides educational resources, tools, and coaching services aimed at personal growth and development, contributing to lifelong learning and skill-building.

Shur is a fintech/insurtech company that is building financial solutions for America's student loan borrowers.

Burst Media is raising awareness about social injustices and systemic barriers, fostering dialogue, and advocating for equitable treatment and opportunities for all individuals regardless of their background, promoting peaceful and inclusive societies.



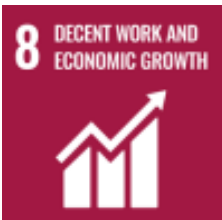
Half of the **CoPeace** Board of Directors, Advisory Council, and Staff identify as women or non-binary individuals. **CoPeace** works with several women-founded and led social or environmental forward companies like **KidGlov**.



Compost Colorado and **AST** are working toward reducing waste, which would otherwise enter the groundwater and water table.



Uncharted and **AST** work in the cleantech industry, creating, transmitting and storing affordable, clean energy.



CoPeace companies operate ethically with regard to employees and supply chain. All CoPeace employees hold stock in the company.

Shur's focus is on building financial solutions for student loan borrowers to accelerate financial success and wealth creation, promoting inclusive and sustainable economic growth, supporting job creation, and fostering financial inclusion and empowerment.

PathLight Law provides legal services for social enterprises, nonprofits, cooperatives, and community investment funds.



InReach saves rural hospitals and surrounding rural communities by creating new, sustainable revenue streams.

Uncharted focuses on innovation, particularly in using data and technology to address urban challenges, as well as its involvement in infrastructure development which seeks to build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation.



One of **CoPeace's** core missions is to provide a direct investment option that is accessible to all populations and democratizes the industry.

Burst Media's film and the content of "Beyond Their Years" address systemic inequalities faced by African American athletes. Promoting social inclusion, equal opportunities, and reducing discrimination based on race.

You:Flourish promotes inclusivity and equality in its services and operations, empowering individuals of all genders to thrive and reach their full potential.



Compost Colorado contributes to building more sustainable cities and communities in the Denver metro area by providing composting services and sustainable waste management solutions for homes and businesses.

Uncharted's emphasis on urban planning, data-driven solutions, and community engagement aims to make cities inclusive, safe, resilient, and sustainable.

AST's waste-to-value cleantech solutions promote sustainable urban development through innovative waste management practices, which can enhance environmental quality, public health, and overall urban resilience.



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Lost Woods embodies responsible production through their sustainable distilling processes and materials, as well as community initiatives that likely promote more responsible consumption habits aligned to environmental conservation. Through their food offerings, purchasing, and operations - **Sullivan Scrap Kitchen/TBD Foods** embodies responsible consumption and production principles around sustainable sourcing, waste reduction, and circular resource flows. **Compost Colorado** promotes more responsible waste management practices and circular economic principles.

13 CLIMATE ACTION



Compost Colorado: Composting organic waste and diverting it from landfills reduces greenhouse gas emissions such as methane that would result from decomposition.

14 LIFE BELOW WATER



AST is working towards the disposal of hazardous waste, which would otherwise enter the local waterways and ecosystems.

15 LIFE ON LAND



AST is working towards the disposal of hazardous waste on land, which would otherwise, enter local ecosystems. **Compost Colorado's** composting service helps enrich soils to support terrestrial ecosystems and plant growth, which relates to protecting life on land. Healthy soil underpins productive landscapes and agriculture.

16 PEACE, JUSTICE AND STRONG INSTITUTIONS



CoPeace is an investment vehicle, which is working to democratize access to direct impact investing, regardless of asset wealth. CoPeace = Companies of Peace. **Burst Media** is raising awareness about social injustices and systemic barriers, fostering dialogue, and advocating for equitable treatment and opportunities for all individuals regardless of their background, promoting peaceful and inclusive societies.

17 PARTNERSHIPS FOR THE GOALS



As a holding company, **CoPeace** brings together complementary holdings to work in synergistic partnership to meet goals. **SVX US** serves as a platform fostering collaborations between impact investors, social entrepreneurs, and other stakeholders to collectively address pressing social and environmental challenges, emphasizing the importance of collective action and collaboration in achieving sustainable development.

Milestones and Goals



2023 Milestones

- Received B Corp re-certification and gained 20+ points
- Intentionally added service and/or investment opportunities to meet UN SDG 2 (Quality Education) and 4 (No Hunger). CoPeace has now touched on all of the 17 SDGs.
- Raised capital from a blend of crowdfunding campaigns (WeFunder) and warrant-coverage bonuses (SVX)
- Added new Talent to our Team and the CoPeace Ecosystem
- Further expanded and improved our internal systems to streamline communications and workflows with the internal team, clients, investors, and investment targets
- Added 2 new Holdings to our Portfolio
- Logged over 5 CoPeace Service Clients in 2023



2024 Goals & Plans

- Raise \$3M through Accredited and Non-Accredited Fundraising efforts.
 - Launch a public crowdfunding campaign
- Formalize and productize our *Head + Heart x Math* investment selection process
- Grow services and revenues from our wholly-owned subsidiaries to reach self-sustainability
- Add 1-2 new subsidiaries
- Increase Board of Director independence



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contact@copeace.com

