

The Harvest



A COPEACE IMPACT REPORT

2022



Certified



Corporation



Hello, friends of CoPeace!

Welcome to our 2022 Impact Report.



About CoPeace

CoPeace helps impactful companies grow. As an impact-driven holding company, CoPeace is building a portfolio of carefully selected businesses with measurable social and environmental impact. Additionally, CoPeace provides a variety of consulting services to organizations demonstrating positive social or environmental impact.

As a fully certified B Corp and public-benefit corporation (PBC), CoPeace is committed to acting morally, ethically, and responsibly in regard to society and the environment. Equity, inclusion, and justice are not just valued at CoPeace – they are pillars supporting our mission.

CoPeace provides opportunities for investors to diversify their portfolios with causes prioritizing positive impact and offers strategic expert partnerships in marketing, financial, and sports services.

In our holding company model, CoPeace acts as an investment umbrella. Individuals invest in CoPeace, then our company invests in and supports a portfolio of ESG (environmental, social, and governance) impact companies doing measurable, positive good work.

CoPeace is owned by employees and a blend of accredited and non-accredited investors.



Founded by Dr. Craig Jonas, a visionary leader, and experienced entrepreneur, CoPeace is breaking down barriers of traditional investing by providing affordable and direct investment options, giving our community an opportunity to put the money where the future is. We are operating under the belief that we can all grow our money for good and that we can make a bigger impact, together, and we're pleased to report our impactful achievements of 2022.

CoPeace Team



Board



Advisors



WHO WE ARE — A PEOPLE-FIRST MODEL

Visionaries. Business Enthusiasts. Entrepreneurs. Results-Driven, Experienced Leaders. Athletes. Coaches. Philanthropists. Students of Life. Humans.

We believe that the sum of our collective, diverse team is greater than any of its parts. And that every individual brings a unique perspective, skills, and talents that are each a critical part of the whole. When you work with us, you get an extended network of combined knowledge and experience that is unmatched.

We've earned our stripes in the startup world with decades of experience in entrepreneurship, finance, marketing, investing, business & community relations, and technology. Our crowdfunding campaigns have proven that our business model — the opportunity to make multiple positive impacts with one sustainable investment — is both enticing and prosperous for our investors.



2022 Review

Holdings

NEW



CoPeace teamed up with Burst to use Burst media technology to generate and disseminate socially-impactful media content.



We committed to being the co-lead investor for You:Flourish, the first mental health and wellness smartphone application designed specifically for the needs of the LGBTQ+ community



We partnered with and invested in Compost Colorado, a Denver-based company providing at-home compost pick-up to turn organic waste into living soil.

UPDATES



Uncharted created multiple paths for new revenue streams, Letters of Intent from municipalities, and continued engagement with the U.S. Department of Energy.



AST evolved plans to build future facilities to deal with the growing waste problem and utilize it to produce valuable materials and sustainable power.

Clients

Compost Colorado

CoFi completed a series of financial models which helped Compost Colorado win a \$250k grant from the city of Denver to invest in composting and waste collection infrastructure.



YouFlourish

CoPeace provided C-level and business development support to bring the You:Flourish LGBTQIA+ mental health and wellness app to market.



Jacaranda Capital

CoFi and CoMa built financial models and introductory marketing materials to strengthen Jacaranda's pitch in exploratory dialogues with prospective investors.



ExperienceYes

Strategic services agreement to provide ExperienceYes, an improv mindset consulting company, a variety of impact and business services through its CoPeace Sports subsidiary.



Fundraising

Multiple positive impacts with one sustainable investment



CoPeace completed successful crowdfunding campaigns through WeFunder, raising over \$650,000 to identify new and execute on investment opportunity, expand our team, and grow our services offerings through our wholly-owned subsidiaries.

CoPeace continues to offer special warrant coverage for individuals who invest via SVX. To date, CoPeace has raised over \$300,000 through this vehicle.



“The NABC and CoPeace share a mutual commitment to make an impact off the court,” said NABC Executive Director, Craig Robinson. “We are grateful for the support of CoPeace to elevate our NABC Guardians of the Game Awards.”



COPEACE SUBSIDIARY SERVICES



CoPeace Finance PBLLC (CoFi) provides financial consulting services to for-profit companies demonstrating positive social or environmental impact

- Specialized Finance Projects
- Large-Scale Analysis
- Logistics
- Modeling and Projections



CoPeace Marketing PBLLC (CoMa) provides marketing services to for-profit companies demonstrating positive social or environmental impact

- Video Production
- Email Marketing
- Social Media Strategy & Implementation



CoPeace Sport PBLLC (CoSpo) assists athletes, coaches, and sports organizations to maximize their ability to positively impact society

- Business Development
- Brand Impact Measurement
- Impact Consultations

Media



In 2022, CoPeace added to our media reach and contributed multiple through leadership and commentaries to the impact investing community.

Now:

3,000,000,000+ media views
750,000+ social media impressions

Our Professional Ecosystem

COPEACE ECOSYSTEM



Why This, Why Us, Why Now



- **Public Benefit Corporation** – The stakeholder/shareholder/community value is legally built into our Bylaws and Articles of Incorporation.
- **Fully Certified B Corp** – since 2019
- Raised over \$3.5M, inclusively to date through:
 - Accredited Investors
 - Crowdfunding
 - Founder financing
 - A unique, accessible alternative investment into private companies that is normally reserved only for people with wealth

Guided By Our Core Values

Equality, inclusion, and justice are not just valued at CoPeace — they are pillars supporting our mission. We're driven by our purpose, and we weigh decisions according to core value alignment.



Profits and positive impact are not mutually exclusive. The current global capitalism structure prioritizes profits over people and the planet. CoPeace is offering a different option, one in which the environment and society are on equal footing with profits. As such, we believe we can help change capitalism and the world for the better.

The impact must be legitimate. There are companies and funds claiming to do “some good,” or “less bad,” but whose primary purpose is profit, not solving societal or environmental problems. CoPeace leans on its diverse and agile team of dedicated and talented individuals.



Everyone must have an opportunity to participate in impact investing. Currently, no services exist for everyday consumers to invest in the impact space without a strong understanding of the industry, financial literacy, and personal wealth. In fact, until now you had to be an accredited investor to partake in an investment opportunity like this. CoPeace is changing that.

Radical transparency is not optional. In order to truly align with our mission, CoPeace is committed to being an “open book” for our shareholders and the general public, with respect to financial performance and impact measurement. CoPeace is committed to operating in a radically transparent and honest manner



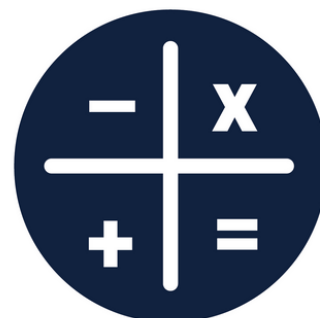
Head

Identify potential companies with innovative, marketable concepts and strong leadership team



Heart

Target companies combating world problems with measurable impact



Math

Analyze through a series of economic models and financial projections focused on identifying positive growth and potential target return.

SUSTAINABLE DEVELOPMENT GOALS

FOR THE LOVE OF SUSTAINABLE DEVELOPMENT GOALS

We use the United Nations' Sustainable Development Goals (SDGs) as our North Star for moving toward a more sustainable future for all. These 17 goals address global challenges — including poverty, inequality, climate change, environmental degradation, peace, and justice. We're currently working toward 14 of the 17 SDGs



In 2022, CoPeace continued a CF crowdfunding investment offering, democratizing the impact investing space for non-accredited investors.



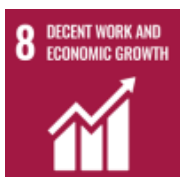
Half of the CoPeace Board of Directors and over half of the Advisory Council identify as women or non-binary individuals.



Compost Colorado and AST are working toward reducing waste, which would otherwise enter the ground water and water table.



Uncharted and AST work in the cleantech industry, creating, transmitting and storing affordable, clean energy.



CoPeace companies operate ethically with regard to employees and supply chain. All CoPeace employees hold stock in the company.



As a holding company operating in the impact space, CoPeace is expanding innovative, new ideas, especially in clean infrastructure.



One of CoPeace's core missions is to provide a direct investment option that is accessible to all populations and democratizes the industry.



Goal to hit each of these via investment and/or services opportunities in 2023.



CoPeace holdings Compost Colorado, AST and Uncharted are addressing sustainable energy generation, transmission, and storage.



CoPeace operates remotely to minimize carbon footprint. Personal offices integrate solar power, lowflow toilets, composting, and recycling programs.



One of CoPeace's immediate focus areas is the climate crisis and finding solutions in cleantech, energy, and waste management.



AST is working towards the disposal of hazardous waste, which would otherwise enter the local waterways and ecosystems.



AST is working towards the disposal of hazardous waste, which would otherwise enter local ecosystems.



CoPeace is an investment vehicle, which is working to democratize access to direct impact investing, regardless of asset wealth.



As a holding company, CoPeace brings together complementary holdings to work in synergistic partnership to meet goals.



InReach saves rural hospitals by creating new, sustainable revenue streams, and You:Flourish will provide mental health and wellness services for the LGBTQ+ community.

Milestones



2022 Milestones

- Grew annual revenues from our wholly-owned subsidiaries to over \$200,000.
- Raised capital from a blend of crowdfunding campaigns (WeFunder) and warrant-coverage bonuses (SVX).
- Revamped our internal systems to streamline communications and workflows with the internal team, clients, and investment targets.
- Restructured our internal team to prioritize productivity, investment opportunities and analysis, and support for services offerings.

2023 Goals & Plans

- Launch new WeFunder CF campaign to continue our mission of democratizing access to equity investing.
- Sustainably grow revenues from our wholly-owned subsidiaries to reach self-sustainability by end of the 2023.
- Formalize and productize our investment selection process - Head + Heart + Math.
- Aim to intentionally add service and/or investment opportunities to meet UN SDG 2 (Quality Education) and 4 (No Hunger) - CoPeace has touched on 15 of the 17 SDGs to date.



Public Benefit Corp | Certified B Corp®
GROW YOUR MONEY FOR GOOD™

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